



PROUD MICHIGANDER

I grew up in the mitten state and will gladly show you where on my hand.

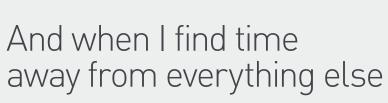


When I'm not working

I'M CYCLING



From weekend rides to multi-day tours, I like to ride wherever my legs can take me.



I'M HIKING.

That's me in a nutshell. Now check out my work.

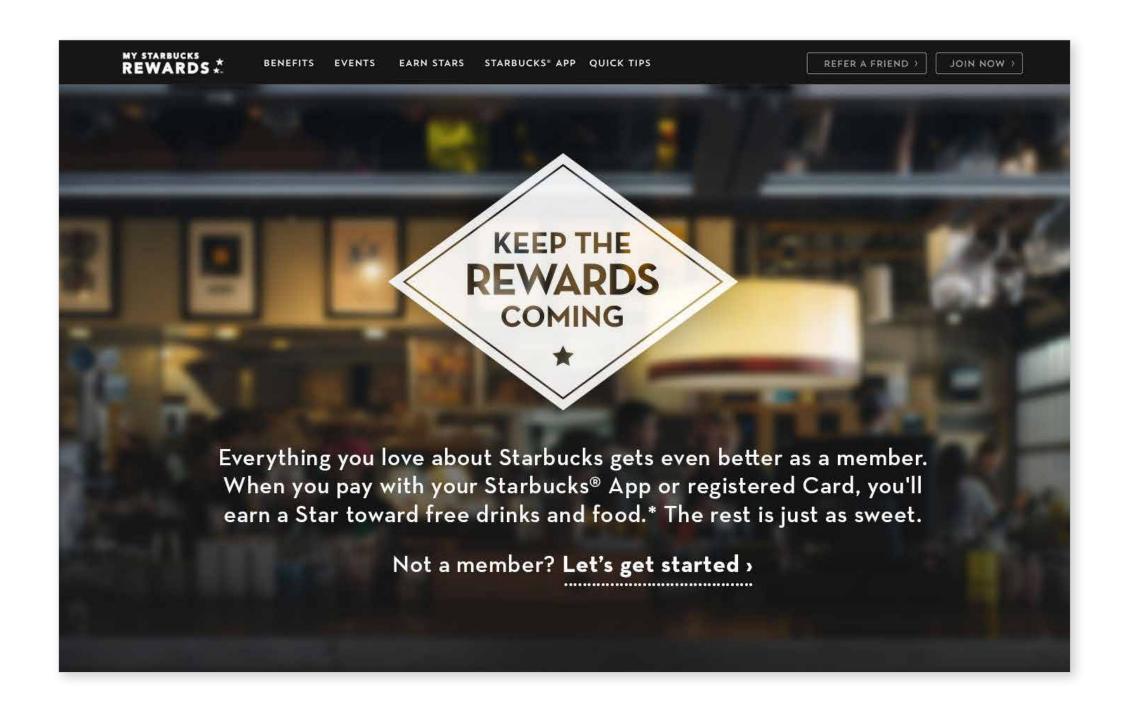






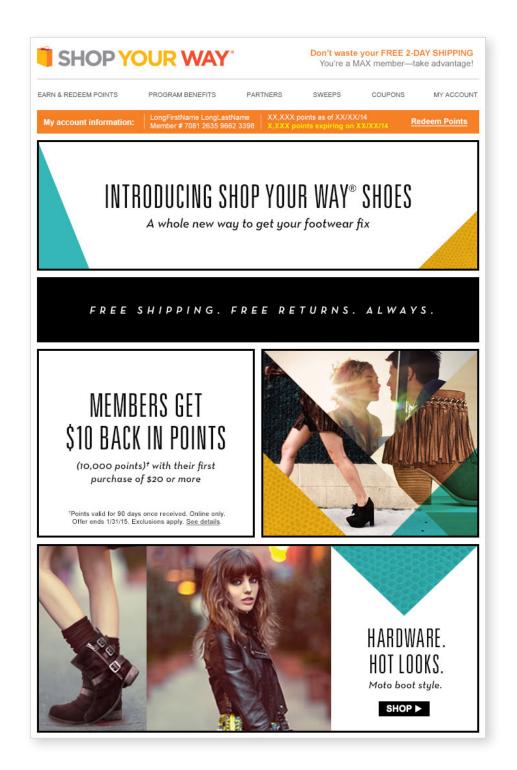
STARBUCKS

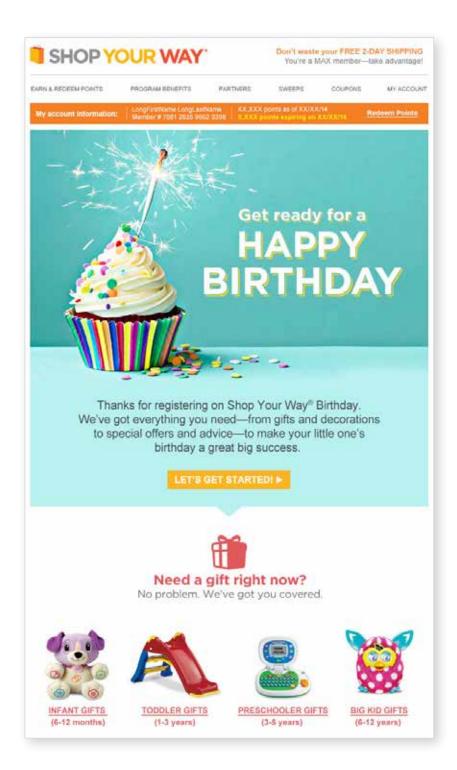
Cyber Monday email campaign for Starbucks.



STARBUCKS

Hero re-design for My Starbucks Rewards website.









SEARS

Email campaigns for Sears and Shop Your way customer segments.









SEARS

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UNITED AIRLINES

Advertisements for print and digital versions of Hemispheres magazine.







UNITED AIRLINES

Choice Menu pages and spreads for Hemispheres magazine.



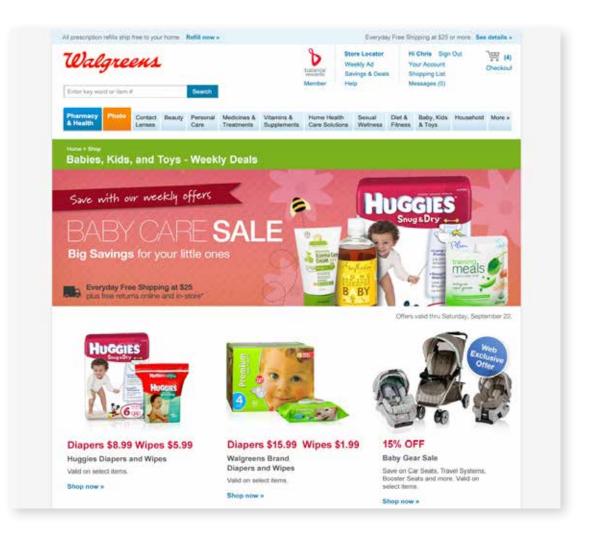












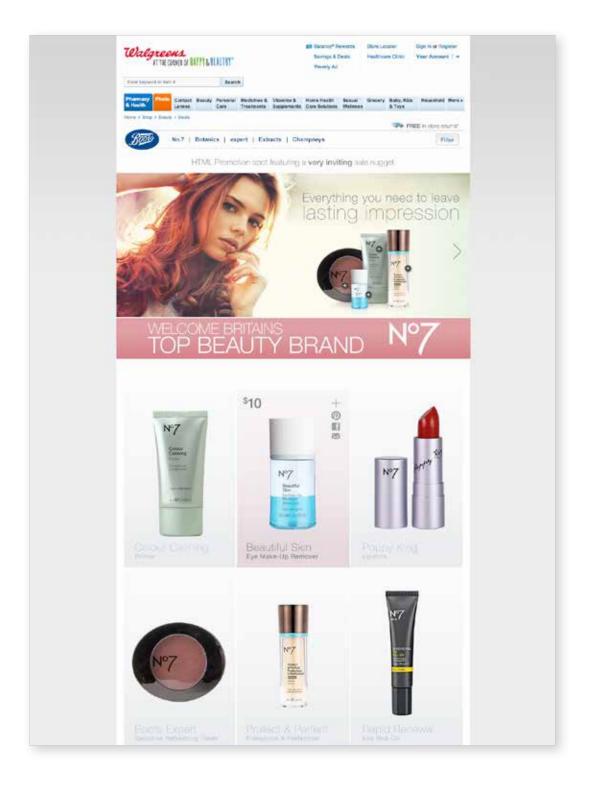




WALGREENS

Various web banners for Walgreens.com.



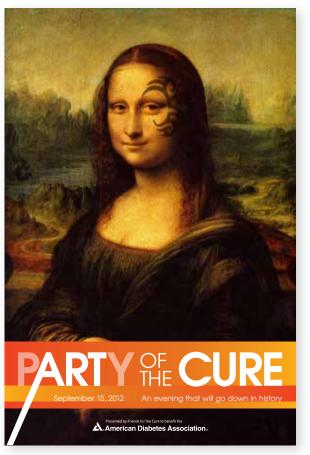


WALGREENS

Design exploration for walgreens.com beauty section.

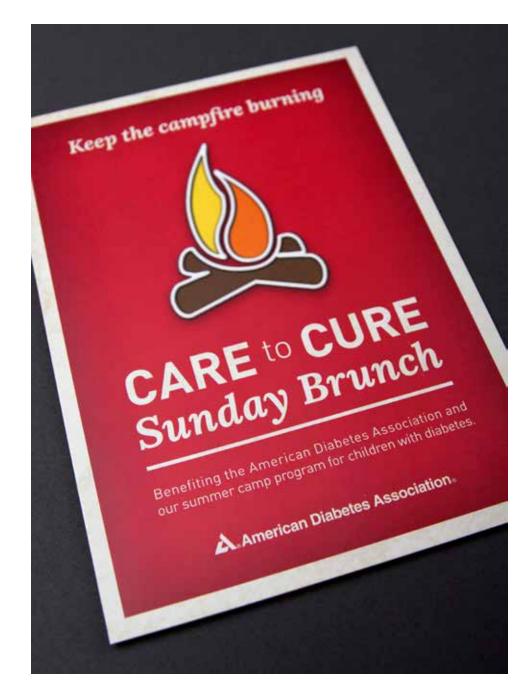






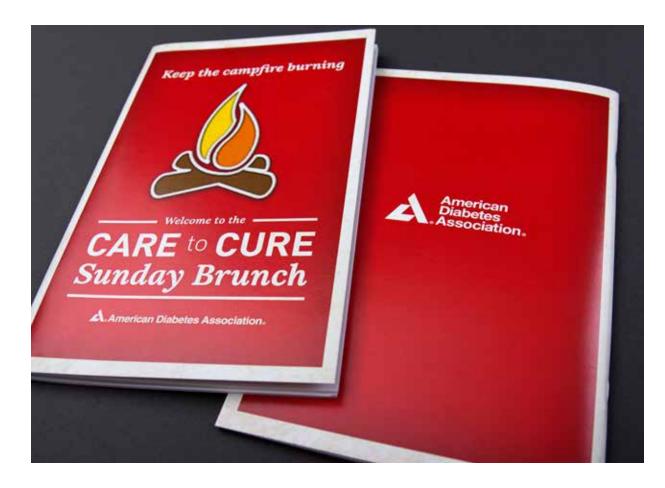
AMERICAN DIABETES ASSOCIATION

Party of the Cure fundraiser gala for the American Diabetes Association at the Chicago MCA. Deliverables: Overall event theme, direct mail invitiations, posters, programs and donation cards.



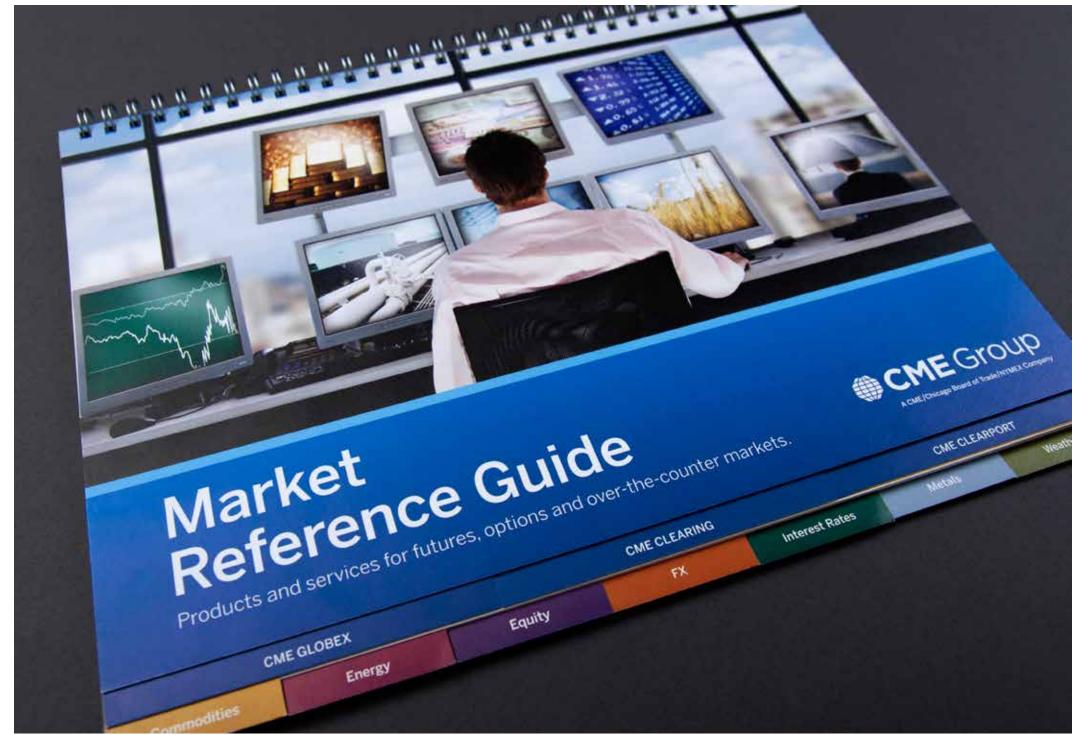






AMERICAN DIABETES ASSOCIATION

Care to Cure Sunday Brunch diabetes camp fundraiser held at Soldier Field. Deliverables include: Invitation, save the date and event program.









CME GROUP

Market Reference Guide which is a an informational reference piece in a calendar style format.





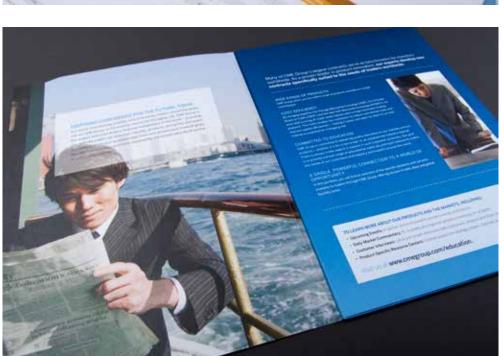


CME GROUP

Informational folder containing sales materials for each of their products and services.











CME GROUP

Sales brochure featuring tabbed informational sell sheets for each of their products and services.







CNA INSURANCE

2011 Annual Report



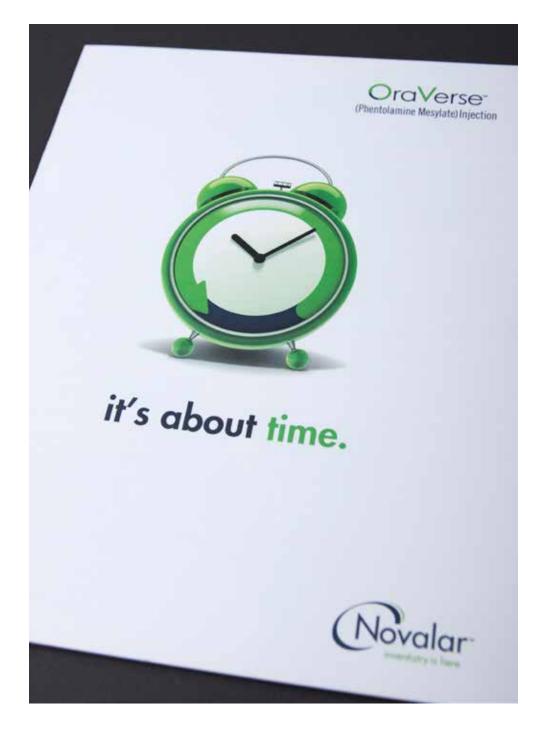






CNA INSURANCE

2011 and 2012 School of Risk Control course catalogs.





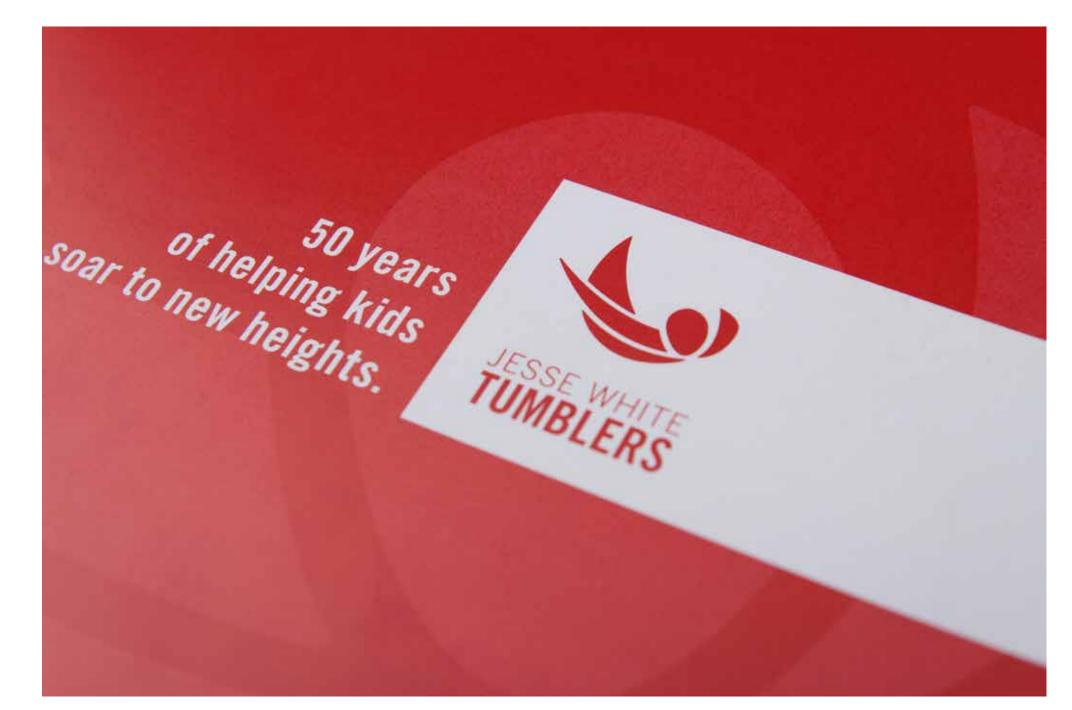






NOVALAR PHARMACEUTICALS

Logo development, branding, promotional materials and product photography for a new dental product.







JESSE WHITE TUMBLERS

Logo development and brochure layout for the Jesse White Tumblers 50th anniversary of the Jesse White Foundation held at the United Center.





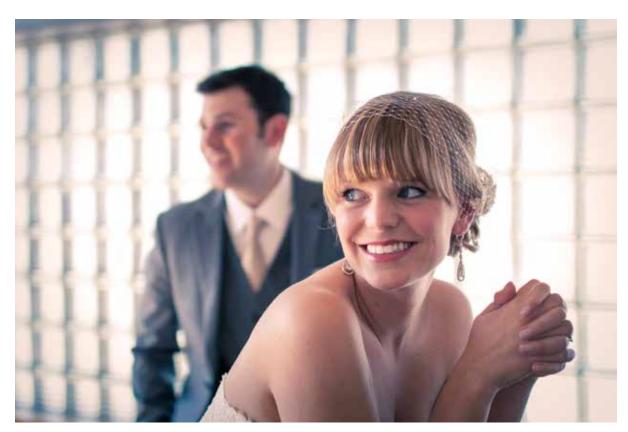






LOGO WORK











PHOTOGRAPHY

When I'm not at the office, I'm usually behind my camera.











THANKS FOR LOOKING

derick.adame@gmail.com 231 557 3369